

#B2B26

**THE
B2B
EXHIBITION**
2026

Celebrating

135
Years
Since 1896

Exhibitor & Sponsorship Packages

Norfolk Showground | 8th October 2026



Welcome to B2B 2026

Celebrating 130 Years of Norfolk Chambers

Norfolk Showground | 8th October 2026

Now in its 28th year, the B2B Exhibition is the region's most anticipated business event. It's a one-day showcase that brings together over 100 exhibitors and 1,200+ attendees for high-impact networking, knowledge-sharing, and commercial opportunity.

But 2026 is no ordinary year. This is a landmark event because alongside the 28th B2B, we are celebrating **130 years of Norfolk Chambers of Commerce**. That makes this more than just an exhibition. It's a birthday party, and everyone is invited!

Expect all the elements that make B2B unmissable, interactive stands, brilliant networking, and real business opportunities, plus birthday celebrations, cake, balloons, and a very special get-together to bring the day to a close.



100+
Exhibitors



1,800+
Attendees



B2B 28th
Exhibition



130 Year
anniversary

Championing Norfolk Business for 130 Years

In October 2026, Norfolk Chambers of Commerce turns 130. That's 130 years of championing businesses, connecting communities, and creating opportunities right across our county. From the boardrooms of Norwich to the market towns of North Norfolk and the coast, Norfolk Chambers has been there — advocating, supporting, and celebrating the ambition of local enterprise.

To mark this extraordinary milestone, B2B 2026 will be our biggest and most celebratory event ever. The exhibition floor will be buzzing with birthday energy, we're talking balloons, cake, special guests and former Chambers leaders, and lots more that we will be announcing over the next few weeks.

1886



- Guided members through two World Wars, a pandemic, and everything in between
- Supported the launch of the UK's first fish fingers (really)
- Helped establish the University of East Anglia
- Campaigned for and won the A11 dualling and Northern Distributor Road
- Supported Save RAF Marham campaign

2026

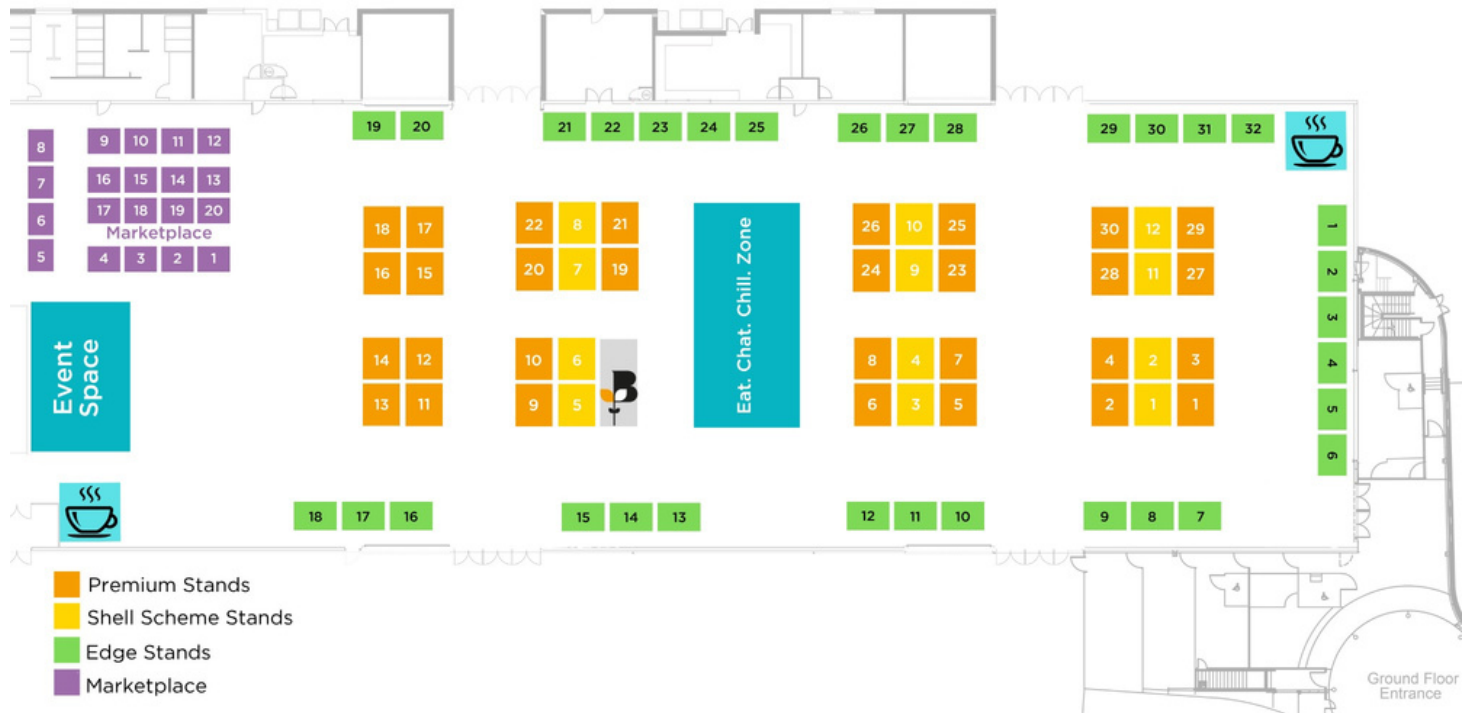


Be Part of Chambers History

Whether you are a business that has been a member for decades, or you joined us last year, this is your moment to be part of something truly historic. B2B 2026 is a celebration of everything that makes Norfolk's business community so special, and we want you right at the heart of it.

EXHIBITING OPTIONS

Whether you're a first-time exhibitor or a B2B regular, there's a stand option to suit every business and budget.



STAND TYPE	WHAT'S INCLUDED	BENEFIT	PRICE
Premium Stand 	Corner booth, 3m x 3m space, shell scheme, table and cloth, electricity	Maximum visibility with two open sides — ideal for businesses that want to stand out and attract from all sides	Members: £629 Non-members: £749
Shell Scheme 	3m x 3m space, shell scheme, table & cloth, electricity	A solid, professional presence with everything you need to exhibit straight out of the box	Members: £499 Non-members: £649
Edge Stand 	2m x 3m space, table & cloth, electricity	A great-value option that still gives you a dedicated space to showcase your business	Members: £379 Non-members: £499
Marketplace Stand 	2m x 2m space, table & cloth, electricity <i>For businesses with fewer than 10 employees or charities only.</i>	Specifically designed to make B2B accessible for smaller businesses and charities	Members: £200 Non-members: £220



Need more space? If you'd like to discuss a bespoke option, we're all ears. Just email events@norfolkchambers and we can discuss your requirements.

WHAT'S INCLUDED WITH YOUR EXHIBITOR STAND

Whatever stand you've booked, you're not just getting floor space — you're getting everything you need to show up, connect, and make an impression. Here's a full breakdown of what's included with your exhibitor package:

Exhibitor listing	Your company name and description featured in the event guide and on the B2B event page — seen by all attendees before the day.
Breakfast access	Two tickets to the Exhibitors Breakfast — a great way to start the day and meet fellow exhibitors before the doors open.
It's a Wrap Drinks	Two tickets to the closing drinks reception — a relaxed setting for those deeper conversations.
Marketing materials	Your logo and company details included in pre-event marketing sent to our full mailing list of 4,000+ subscribers.
Free Wi-Fi	Free Wi-Fi available throughout the exhibition hall for you and your visitors.
Tea, coffee and Food	Food and coffee vendors will be on site for the exhibition.



SPONSORSHIP OPPORTUNITIES

Being a B2B sponsor isn't just about visibility, although that is a major draw; it's about credibility, leadership, and influence.

Sponsorship puts your brand in front of hundreds of engaged professionals, including decision-makers, entrepreneurs, and future collaborators.

With tailored packages to meet every budget, sponsorship offers:



Sponsorship	Details	Price (+VAT)
Headline Sponsor SOLD	The most prominent sponsorship at B2B – your brand at the very heart of the event.	£7,000
Logo on Anniversary Wall	Proudly display your logo on the Anniversary Wall at the exhibition and beyond	£60
Print & Signage Partner	Become the exclusive print and signage provider for B2B 2026.	Contradeal
Networking Sponsor	Own the networking experience and connect with every attendee.	£1,500
Exhibitors Breakfast Sponsor	Kick off the day in front of all exhibitors with a speaking slot and branded space.	£2,500
It's a Wrap Drinks Sponsor	Close the show in style – sponsor the closing drinks reception and address 200+ attendees.	£2,000



Have a sponsorship idea that is a little different or would like to talk about a bespoke package? We'd be happy to discuss and if possible, we'll make it happen!

The Norfolk Chambers 130th Anniversary Members Wall



Your Company Logo on the Anniversary Wall

£60

To celebrate 130 years in style, we're creating a stunning Anniversary Members Wall to showcase at B2B 2026. We want to feature 130 member logos, representing the breadth, diversity, and spirit of Norfolk's business community.

For just £60 + VAT, your company logo will be proudly displayed on the Anniversary Wall at the exhibition, alongside the logos of fellow Norfolk Chambers members. It's a brilliant, affordable way to show your support, celebrate your membership, and be part of something genuinely historic.

What happens to the wall after B2B?

The wall won't stop at B2B. After the exhibition, it will continue its journey — appearing at other Norfolk Chambers events throughout the year and taking up a permanent home inside the Norfolk Chambers Business Hub. Your logo won't just feature for one day; it will represent your business across multiple touchpoints for the next year and beyond.



Cost	£60 + VAT per logo
Spaces available	130 logo slots (limited to existing Norfolk Chambers members)
Featured at	B2B 2026 exhibition floor
Then used at	Other Norfolk Chambers events throughout 2026-27
Permanent home	Norfolk Chambers Business Hub
How to book	Email events@norfolkchambers.co.uk

Only 130 spaces available — first come, first served. Secure your logo for just £60 +VAT.

PRINT & SIGNAGE PARTNER

£3,000

Exclusive Print & Signage Provider

Event-Specific Printing Contract: Secure the contract to produce all event-specific print and signage materials, including banners, posters, directional signs, and flyers.

Pre-Event Promotion

- Feature in Exhibitor Pack: Inclusion of a promotional leaflet or flyer in the digital exhibitor information pack sent to all exhibitors ahead of the event.
- Exhibitor Discounts: Offer exclusive discounts to exhibitors for their individual printing and signage needs.

Event Promotion

- Logo and recognition in the registration area with logo placement on registration desks and digital signage screens.
- Opportunity to provide branded banners for key areas such as networking spaces
- Specific social media posts and newsletters to highlight the print/signage that has been done for the Norfolk Chambers/B2B.
- Opportunity to host a pre-event webinar or in-person Q&A session with exhibitors to discuss their print and signage needs and offer expert advice.



NETWORKING SPONSOR

£1,500

Pre-Event Promotion

- Feature in Exhibitor Pack: Inclusion of promotional material in the exhibitor information pack sent to all exhibitors ahead of the event.
- Email Marketing: Mention in pre-event promotional emails sent to all attendees, highlighting the Networking Sponsor and upcoming networking sessions.

Networking Sessions

- Branding and recognition as the sponsor for planned networking session.
- Speaking Slots: Opportunity to give a brief introduction and closing remarks at each networking session.
- Branded Networking Areas: Logo and branding prominently displayed in all networking areas, including banners and digital screens.
- Host a structured speed networking session.



BREAKFAST SPONSOR



£2,500

Pre-Event Promotion

- Feature in Exhibitor Pack: Inclusion of promotional material in the exhibitor information pack sent to all exhibitors ahead of the event.
- Email Marketing: Mention in pre-event promotional emails sent to all exhibitors, highlighting the Breakfast Sponsor.



Exhibitor Breakfast Event

- Speaking Slot: Opportunity to give a short talk or presentation during the exhibitor breakfast, providing a platform to showcase expertise and connect with exhibitors.
- Branded Breakfast Area: Logo and branding prominently displayed in the breakfast area, including banners, and digital screens.
- Opportunity to invite additional attendees to the breakfast event.



Event Promotion

- Featured in the event program as the Breakfast sponsor
- Opportunity to provide branded banners for key areas such as networking spaces
- Specific social media posts and newsletters to highlight sponsorship



IT'S A WRAP SPONSOR

£2,000

Pre-Event Promotion

- Feature in Exhibitor Pack: Inclusion of promotional material in the exhibitor information pack sent to all exhibitors ahead of the event.
- Email Marketing: Mention in pre-event promotional emails sent to all exhibitors, highlighting the It's a Wrap Drinks Sponsor.

Exhibitor Breakfast Event

- Speaking Slot: Opportunity to give a short talk or presentation during the It's a Wrap Drinks, providing a platform to showcase expertise and connect with exhibitors. (200+ people approx.)
- Branded Area: Logo and branding prominently displayed in the Event area, including banners, and digital screens.



BRAND 2 BRANDS

We'll be posting regularly on our social channels in the run-up to the exhibition, on the day, and afterwards.
We'd love to feature our exhibitors and sponsors — here's how to get involved:

- Follow us: @NorfolkChambers on LinkedIn, X/Twitter, Instagram, and Facebook
- Tag us in your posts about the show and we'll share them wherever we can
- Use the hashtag #B2B26 to join the conversation and help us build buzz
- Post a 'we're exhibiting!' graphic using your Social Media Toolkit — get in touch and we can help

THE
B2B
EXHIBITION
2026

Maximise Your Brand's Visibility



Facebook - 2,700 Followers



Instagram - 2,785 Followers



LinkedIn - 8,700 Followers & 7,500 Group Members



X (previously Twitter) - 9500 Followers



4200 **Newsletter Subscribers**



385k **Website page views**



We hope to see you at B2B 2026!

If you have any questions or would like to discuss your requirements for exhibiting or sponsorship, please get in touch via:

events@norfolkchambers.co.uk

SCAN ME



Norfolk
Chambers of
Commerce

