

**MEDIA TOOLKIT** 

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#### **About KLEP**

More than a business park, King's Lynn Enterprise Park is a dynamic hub designed for high-growth industries, collaboration, and sustainable living.

Set in a scenic riverside location with seamless regional and global connectivity, our 15-hectare site offers ready-todevelop plots within a thriving enterprise zone.

Backed by government investment and integrated into a growing community, we provide businesses with the space, support, and infrastructure to shape the future of the region.

#### Where to find us online

| Platform | Handle                        |
|----------|-------------------------------|
| LinkedIn | @kings-lynn-enterprise-park   |
| Website  | kingslynnenterprisepark.co.uk |

## **Example posts**

On the following pages you will find a series of example posts to share on social media to promote the King's Lynn Enterprise Park.







### King's Lynn Enterprise Park

#### **General introduction post**

What if a business park could be more than just a place to work?

King's Lynn Enterprise Park is designed to do exactly that — a modern space where ambitious businesses can scale, collaborate, and innovate.

Set in a scenic riverside location with seamless transport links, it offers state-of-the-art infrastructure, a thriving enterprise community, and a commitment to sustainable development.

With government-backed investment and a strategic growth plan, this is more than a business park — it is a place to build the future.

Want to learn more? Find the link in the comments.

For partners in advanced engineering, agri-food, or medtech.





#### King's Lynn Enterprise Park

#### Industry-specific post (for sector partners)

Where will the next big breakthrough in [Industry Name] come from?

It could start right here. King's Lynn Enterprise Park is shaping the future of [Industry Name] by providing a space where high-growth businesses can connect, scale, and drive new innovations.

With a strong local talent pool, a collaborative business community, and direct access to key transport and supply chain networks, it is an ideal location for companies looking to make an impact.

We're excited to see [Industry Name] thrive in a space designed for innovation, sustainability, and success.

Ready to grow with us? Find the link in the comments.





#### King's Lynn Enterprise Park

#### Sustainability & work-life balance post

What if growing a business also meant building a better place to live and work?

At King's Lynn Enterprise Park, sustainability isn't an afterthought — it's part of the foundation.

With green spaces, an Active Travel Hub, and future-ready transport links, businesses and their teams can thrive in a forward-thinking, balanced environment. Success should not come at the cost of well-being, and here, it does not have to.

Proud to support a space where business and community grow together.

Ready to grow with us? Find the link in the comments.





#### King's Lynn Enterprise Park

#### Investment & business development post

Where do businesses go when they are ready to take the next step?

King's Lynn Enterprise Park offers the perfect launchpad for companies looking to expand, innovate, and connect.

- 15 hectares of development-ready plots
- Proximity to major road, rail, and port links
- A strong business network in advanced engineering, agri-food & medtech
- ✓ Government-backed infrastructure investment

A strategic location with big opportunities—now is the time to be part of King's Lynn's future.

Want to learn more? Find the link in the comments.

# **GET IN TOUCH**

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