

Driving Growth in Uncertain Times

Tuesday 2nd July 2–5pm

The Boardroom, Norwich City FC,
Carrow Road, Norwich
NR1 1JE



Event Host:
Colin Stickland,
Regional Director,
The Marketing Centre

Join us for an exclusive workshop designed for business leaders seeking actionable insights and practical advice to achieve higher growth in these uncertain times.

The workshop features four focused sessions on the **4 Key Drivers of Growth**, each delivered by an expert from **Liberti partners** – the Global Number 1 provider of high calibre part-time professionals.

Sessions:

1 What if 2+2 could equal 6? Maximising your CRM to transform your sales performance *Andy Beech, Kiss the Fish*

2 How marketing can be your engine for growth *Stephen Rumbelow, The Marketing Centre*

3 How to create a compelling employer brand and culture to drive growth in today's multi-generational workplace *Kathryn Marshall, People Puzzles*

4 Your Technology Roadmap for Growth *Tim Higginbotham, Freeman Clarke*

The event will conclude with an interactive Q&A where you can engage with our experts on any aspect of business growth. In this thought-provoking workshop, business owners and senior management will come away with:

- New tools to build a successful growth strategy for your business.
- Insight into how technology is changing the sales and marketing functions.
- The inspiration to re-align your management teams around growth.



Andy Beech,
Regional Director,
Kiss the Fish



Stephen Rumbelow,
Marketing Director,
The Marketing Centre



Kathryn Marshall,
People Director,
People Puzzles



Tim Higginbotham,
Principal,
Freeman Clarke

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