



Norfolk Business supporting Norfolk Business

Eastern Daily Press NORFOLK
**BUSINESS
FESTIVAL** 2024

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LOCALiQ
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 **Norwich**
Business
Improvement
District

 **Norfolk**
Chambers of
Commerce

LOCALiQ
PART OF NEWSQUEST MEDIA GROUP

LOCALiQ is proud to bring the Norfolk business community the [EDP Norfolk Business Festival 2024](#). Sponsored by Norse, and supported by Norfolk Chambers of Commerce and Norwich BID.

We will promote two weeks of Norfolk business events taking place, bringing sectors together, raising visibility of Norfolk brands, and importantly sharing information to help Norfolk to continue to thrive.

Events will be free to attend, and run by Norfolk businesses, with LOCALiQ, Norfolk Chamber of Commerce and Norwich BID promoting the events via their platforms, and managing sign ups ranging from small seminars, networking events, webinars and workshops. Ensuring an array of sectors and topics are covered: finance, leadership, energy, marketing and communications, sales, wellbeing, entrepreneurship, farming, creative and digital, health and life sciences.



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The festival will be launched in the Eastern Daily Press in print and online in a special 8-page supplement in February announcing the festival taking place and revealing our sponsors and events already confirmed as taking place - directing businesspeople to sign up to attend events, also encouraging other businesses to put on their own events.

The final line up of events will be to be revealed mid-March ahead of half term via a 16-page supplement detailing all events as agreed, incorporating advert sales space for packages concerned etc.

LOCALiQ will proudly host and event on Friday 19 April, all detail to follow - with special guest speakers, giving attendees an insight on 'Levelling up in Norfolk'.

There will be social media coverage of the festival throughout the campaign. All coverage and supplements produced will be posted from the EDP24 and EDP Business social platforms at LOCALiQ's discretion, as well as from Norfolk Chambers of Commerce and Norwich BID's at their discretion.

Post festival we will run a 16-page special supplement detailing the events that were delivered over the two weeks of the festival and celebrate the Norfolk business sector.





Platinum Promotion Package (15 available) £495 + VAT

- To be listed in 'Launch' and 'Pre festival' supplement of events taking place – Date, Event name, Hosted by, website, blurb about event. Logo included.
- 5 x 9 advert in 1 of 3 supplements.
- Your event to be included in the post event special 'Norfolk Business Festival' video.
- 1 x Social post on LOCALiQ, Norfolk Chamber and Norwich BID platforms promoting your event encouraging people to sign up.
- 2 x tickets to the LOCALiQ seminar with key note speaker.



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Gold Promotion Package **(35 available)** £395 + VAT

- To be listed in 'Launch' and 'Pre festival' supplement of events taking place – Date, Event name, Hosted by, website link, blurb about event.
- Opportunity to purchase 2 x tickets to LOCALiQ seminar at reduced price of £20pp.





Silver Promotion Package **(30 available)** £325 + VAT

- To be listed in 'Launch' and 'Pre festival' supplement of events taking place – Date, Event name, Hosted by.
- Opportunity to purchase 2 x tickets to LOCALiQ seminar at reduced price of £20pp.



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Bronze Promotion Package **(30 available)** £150 + VAT

- To be listed in 'Launch' supplement of events taking place – Date, Event name, Hosted by, Link to book.

